

Dec. 7, 2022

# Broker Bulletin

GHP Commercial Group and Individual

GEISINGER HEALTH PLAN

## #1 in member satisfaction

among commercial health plans in PA for 3 years in a row.



Geisinger

## In memoriam: John Shemo, manager of small group sales

All of us in the Geisinger family are saddened by the death of John Shemo, who passed away Thursday, Dec. 1, 2022.

John was employed at Geisinger Health Plan for 25 years, where he fostered many amazing friendships and community partnerships. He participated in community functions like Leadership Northeast, opening day of Wilkes-Barre Public Square Farmer's Market, Music in the Marketplace, Music on SOMA, Dinner for Kids and many more. He was always willing to give back.

Beyond his career, John enjoyed spending time with family and friends, sharing a laugh, ad-libbing an original song, enjoying good sushi, exercising, fishing and truly loved performing and bringing a smile to everyone.

Our thoughts and prayers are with John's wife, Tracey; children, Luke, Lily, Lucy and Jake; his family and friends and all his coworkers in our Geisinger family. He will be missed and fondly remembered by all.

[Read the full obituary.](#)

## GHP welcomes new broker manager for commercial accounts

Matt Dennis has been named the new broker manager for commercial accounts. He will transition from his current role as broker manager for Medicare sales at Geisinger Health Plan (GHP).

Matt comes to us with over 20 years of experience in commercial health insurance. Before coming to GHP, Matt was a senior client consultant for Versant Health/Davis Vision, focusing on National Labor Unions across the country. Previously, he spent most of his career at Highmark, where he was a senior client manager working primarily with labor and education groups and working directly with brokers, consultants and union trustees. Matt's experience focused on large group ASO business in health, pharmacy, dental, vision and stop-loss.

Now a resident of Drums, Pa., Matt was born and raised in Shamokin. He is a graduate of Kutztown University with a degree in public administration. This father of three daughters enjoys golf, camping and riding his motorcycle in his spare time. He's also a longtime NCCA/high school basketball official. Welcome, Matt!

## Notice: Privacy notice mailings

Privacy notices will be mailed to employer groups in early to mid-December.

ASO/self-funded groups will receive the GIIC financial privacy notice and the Privacy of Consumer Financial Information Annual Notice via the Employer Service Center (ESC).

[GIIC financial privacy notice](#)[Privacy of Consumer Financial Information Annual Notice](#)

Fully insured, ACA, KYP and GFA groups will receive the GHP/GQO financial privacy notice and the Privacy of Consumer Financial Information Annual Notice via U.S. mail.

[GHP/GQO financial privacy notice](#)

## Telehealth: More than physician visits

A Geisinger study found that a remote support program helped decrease blood pressure — meaning new technology can help patients manage their chronic conditions.

A research team led by Geisinger nephrologist Alexander Chang, MD, enrolled two groups of patients with high blood pressure in a remote support program delivered through web-based applications. Both groups were provided lifestyle guidance from the American Heart Association, and one group participated in weekly calls with a dietitian.

Over the course of 12 weeks, the two groups saw a similar reduction in 24-hour systolic blood pressure. The group with dietitian support showed a greater reduction in systolic blood pressure while asleep, as well as increased self-reported physical activity, better dietary quality and more weight loss than the group using remote support alone.

[Read the full story.](#)

## Just for you:

### brokerHUBs:

- [Commercial brokerHUB](#)
- [Individual brokerHUB](#)
- [Geisinger Gold brokerHUB](#)
- [EmployerHUB](#)
- [2023 GHP ACA small group benefits documents](#)
- [2023 GHP GFA small group benefits documents](#)



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