

Nov. 23, 2022

# Broker Bulletin

GHP Commercial Group and Individual

GEISINGER HEALTH PLAN

## #1 in member satisfaction

among commercial health plans in PA for 3 years in a row.



Geisinger

Happy Thanksgiving! Sending our warmest wishes to you and your family, friends and loved ones this holiday season. Our relationships with you, our broker partners, are so valuable. Thanks for all you do to support our mutual clients.

## We're extending our New Business Broker Bonus Program

Earn a reward for new business! Our New Business Broker Bonus Program:

- Applies to ACA, GFA and fully insured 51+ groups with effective dates Jan. 1, 2023, through June 1, 2023.
- Includes a one-time per contract bonus (determined by number of subscribers at the time of enrollment).
- Will be paid in addition to the standard commission structure.

### Payout

1-50 contracts: \$150 per subscriber

51+ contracts: \$75 per subscriber

Bonus payment will be included in the following month's commission runs (e.g., Jan. 1, 2023, bonuses will be paid in the February 2023 commission run, which pays out in March 2023).

Contact your account service representative with any questions.

## View broker commissions for 2023

Below is our 2023 broker commission structure for fully insured groups and Geisinger Funding Alternative (GFA) groups. This applies to groups with effective dates Jan. 1, 2023, through Dec. 1, 2023.

[See the full list](#)

## Help employers get more out of GFA with administrative fee credits

Geisinger Funding Alternative (GFA) plans just got sweeter. Employer groups who enroll in one of our GFA level-funded plans between Jan. 1, 2023, and June 1, 2023, could be eligible for an administrative fee credit. The credit will be a one-time administrative fee credit applied to the group's second GFA invoice. If the administrative fee credit is larger than the group's second month of administrative fees, the remaining credit amount will be applied to the third invoice.

### How it works

Our administrative fee credit is a one-time opportunity for GFA groups with 5–199 enrolled subscribers. This benefit will be effective for new groups enrolling between Jan. 1, 2023, and June 1, 2023. The credit will be based on initial enrollment and credited to the group on their second and/or third invoices based on the group sizes.

[View our credit calculator](#)

## Reminder: Save our brokerHUBs to your bookmarks

Here are our updated brokerHUB resource links:

- [Commercial brokerHUB](#)
- [2023 GHP ACA small group benefits documents](#)
- [2023 GHP GFA small group benefits documents](#)
- [Individual brokerHUB](#)
- [Geisinger Gold brokerHUB](#)

## Geisinger CEO Dr. Jaewon Ryu talks value-based care at HLTH Conference

Geisinger president and CEO Jaewon Ryu, MD, JD, discussed the Geisinger at Home program and the Fresh Food Pharmacy® at HLTH Conference in Las Vegas on Nov. 14. He explained these initiatives are part of Geisinger's move toward a value-based care healthcare model, rather than a traditional fee-for-service model, which is key to improving patient outcomes.

[Read the full story](#)

## Just for you:

### brokerHUBs:

- [Commercial brokerHUB](#)
- [Individual brokerHUB](#)
- [Geisinger Gold brokerHUB](#)
- [EmployerHUB](#)
- [2023 GHP ACA small group benefits documents](#)
- [2023 GHP GFA small group benefits documents](#)



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